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Essentials Of Management Information Systems

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Essentials of Management Information Systems

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CIS 302 (Management Information System (MIS)) is a four credit unit course which deals with the understanding of the purpose, functions, components and applications of transaction processing systems and management reporting systems in private and public organizations, and also describes and evaluates policies for information resource management.

Management Information Systems

Essentials of Management Information Systems, 2/e, prepares students of the constantly changing demands of information systems management - first by relating MIS to management, the organization, and technology, focusing on the importance of integrating these elements; secondly by tracking emerging technologies and organizational trends; thirdly by consistently using examples taken from real businesses both domestic and foreign.

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